



Media package

GridLynQ Inc.

Logo files, brand colours, typography and the rules for using the GridLynQ name in print and online. Everything in this document is cleared for publication.

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What is true today

- No block is energized yet. Every performance figure we publish is modelled, not measured.
- No pilot site is named publicly until the host agreement is signed and the host agrees.
- The patent is provisional and pending. It has not been examined or granted.
- The EcoJiva technology relationship is at term-sheet stage, not executed.
- The government channel is at registration stage. There is no federal award.

MARKS

The logo

Use the full logo wherever there is room. Use the square mark only where the name appears in the surrounding text. Never redraw, recolour, stretch or add effects to either.



ON DARK — gridlynq-logo-on-dark.png



ON LIGHT — gridlynq-logo-on-light.png



SQUARE MARK — gridlynq-mark.png



WORDMARK — gridlynq-wordmark.png

Clear space: keep space equal to the height of the Q on all four sides. Minimum size: 24 mm wide in print, 120 px wide on screen for the full logo; 12 mm / 48 px for the square mark.

PALETTE

Brand colours

The palette is called Electric tide: a midnight teal ground with mint and lime carrying the energy. Midnight teal is the background in almost all GridLynQ material; mint is the single action colour; lime is used sparingly for emphasis.

Midnight teal

#001819

Background, deep panels

Deep tide

#022423

Cards and raised surfaces

Mint

#45E7A9

Primary action, links, highlights

Lime

#B8F163

Emphasis and accent only

Sea foam

#E9F5EF

Body text on dark

Tide grey

#9BB5AD

Secondary text

Hairline

#224442

Borders and rules

Signature gradient: mint #45E7A9 to #83EE88 to lime #B8F163, on a 120 degree axis. Use it behind headline panels only, never under body text.



USAGE

Typography and the name

Headlines are set in Space Grotesk, semibold or bold. Body text is DM Sans, regular. Both are free from Google Fonts. Where neither is available, substitute a neutral grotesque and keep headline weight clearly heavier than body weight.

Write it GridLynQ

One word, capital G, capital L, capital Q. Never GridLink, Grid Link, Gridlinq or GRIDLYNQ in running text.

Say it grid-link

In broadcast and audio the name is spoken as "grid link". The Q is not pronounced separately.

The company

GridLynQ Inc., a Rhode Island company based in Bristol, Rhode Island.

First reference

"GridLynQ Inc." on first mention, "GridLynQ" thereafter.

Chief executive

Kyle Ritchie, Chief Executive Officer. Quotes are attributed to Kyle Ritchie, CEO of GridLynQ Inc.

What we do

GridLynQ builds vehicle-to-grid battery storage and bidirectional charging on marina, boat yard, campground and RV park property. The host contributes the site under a long-term lease; GridLynQ funds, owns, operates and guarantees the equipment, so the property owner puts in no capital.

Questions, interview requests, images at other sizes or a fact check: press@gridlynq.com.